

METHODOLOGY AND 100 DAYS PROGRAM

STARTUP ADVISORY

Successful Teams
Market Access Strategy
Quality and Innovation
Startup Program

Company Foundation
Intellectual property
Financial/legal advisory
Social Media Community



STARTUP ADVISORY

100 DAYS STARTUP PROGRAM



SERVICE OVERVIEW

- We build disruptive, out-of-box, scalable B2C and B2B startups tuned form the millennial generation from the ground up. You will learn how to turn practical knowledge into drive and action.
- We give you the latest-greatest startup know-how including step-by-step methodology, financial, digital, legal and marketing advisory and we will help you to develop your communication, presentation.
- Startup program including one dedicated director level consultant (finance and legal background), executive summary, startup presentation (15-20 pages).

FEE STRUCTURE - 100 DAYS STARTUP PROGRAM

CHF 10-30k (30-50h for 3-4 person teams) including amongst others:

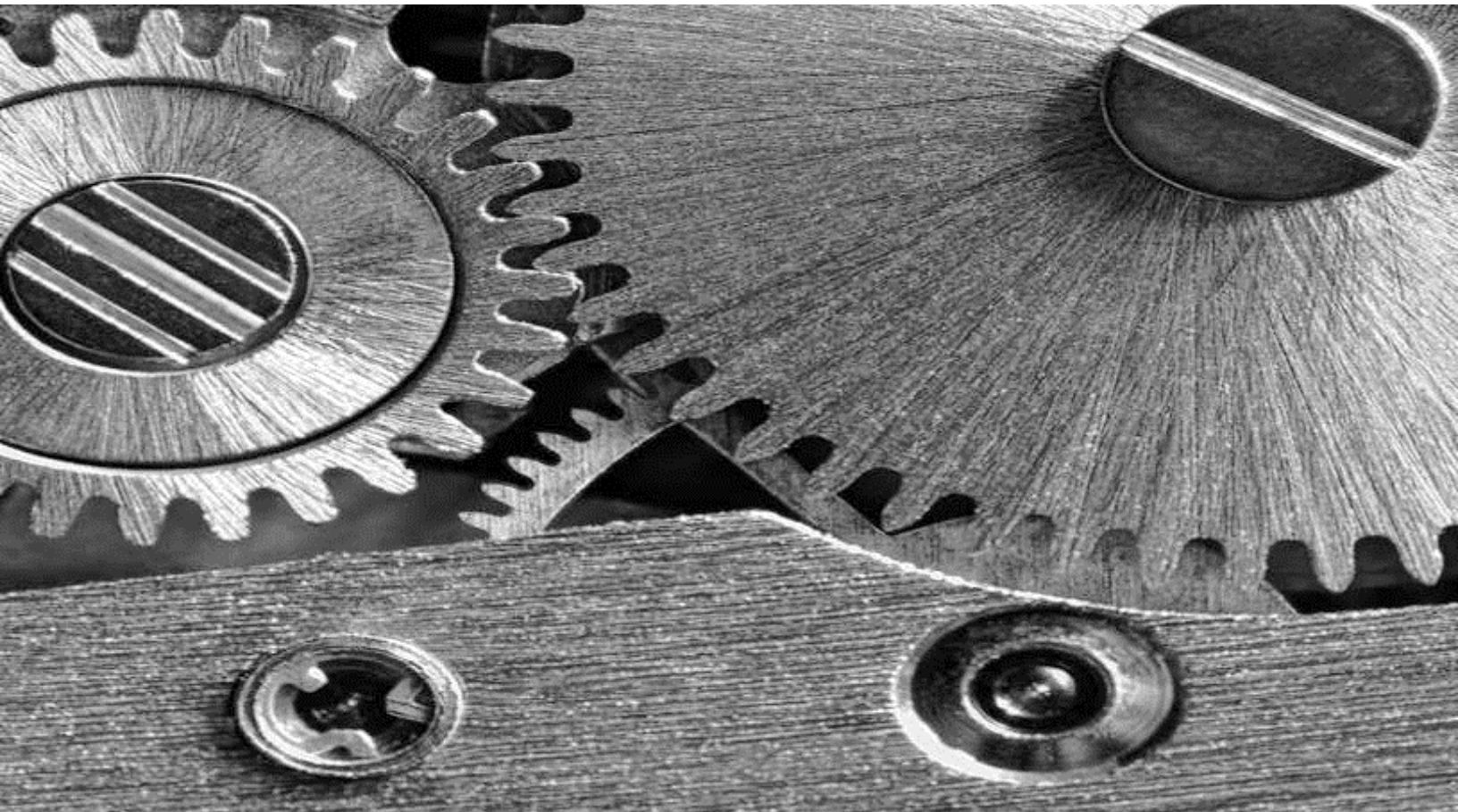
startup team development, product naming, corporate identity, brand recognition, domain and intellectual property, brand-, digital and market access strategy, executive summary, pitch deck design, market an competitor analysis, financial statements, business planning, budgeting, rolling forecast, photography lifestyle and/or product, founder/executive coaching, creative look-and-feel, product packaging, etc.

HOW WE WORK?

IDEA, METHODOLOGY, TEAM SPIRIT, CONCEPT AND DEVELOPMENT

1. SCOPE: Kick-off meeting, consulting road map, dedicated sector specific consultant
2. CONTRACT: consulting agreement and advanced payment (50%)
3. CROSS-CHECK: high-level concept, product/service, market, competitors, pricing, distributon
4. PROGRAM START: weekly defined tasks and responsibilities for team members and consultants
5. PROTOTYPE: at least one full functioning product/service or IT solution including design
6. VALIDATION: test and prove amongst market circumstances, early adopters, independent paying customer
7. PROGRAM END: market introduction, social media campaign, investor negotiations
8. CONTINUOUS DEVELOPMENT: updates based on technology change, market and customer requirements

Know-how and methodology saves your money, lessons learnt saves your life/business.



CONTACT US

TAKE ADVANTAGE OF A CHANGING WORLD



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SWISS REGISTRATION

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Equity risk: The value of equities and equity-related securities can be affected by daily stock market movements. Other influential factors include political, economic news, company earnings and significant corporate events. **Counterparty risk:** The insolvency of any institutions providing services such as safekeeping of assets or acting as counterparty to derivatives or other instruments, may expose the Fund to financial loss.

Liquidity risk: The Fund's investments may have low liquidity which often causes the value of these investments to be less predictable. In extreme cases, the Fund may not be able to realize the investment at the latest market price or at a price considered fair.

Exchange rate risk: The return of your investment may increase or decrease as a result of currency fluctuations.