

TAKE ADVANTAGE OF A CHANGING WORLD

BUSINESS INTELLIGENCE CONSULTING

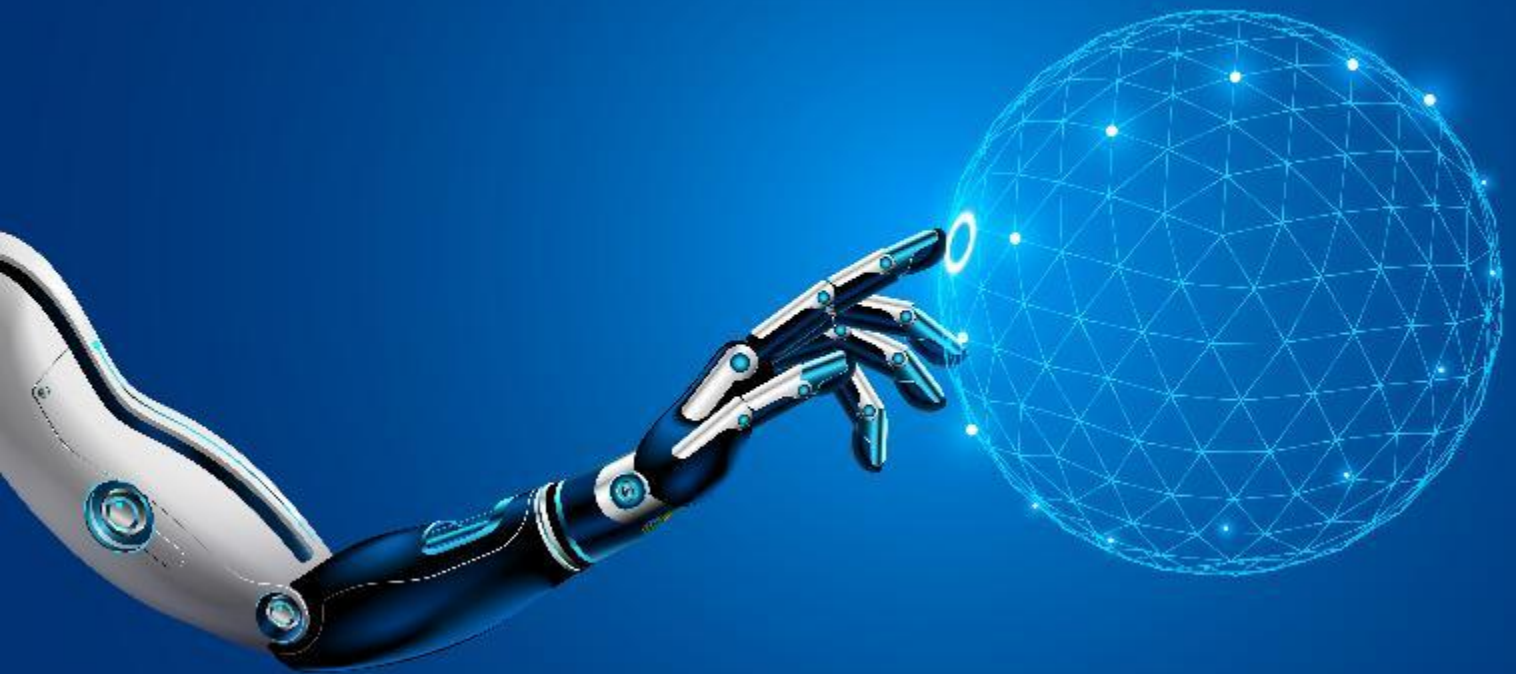
Where Strategy Meets Smart Execution
Transforming Process into Performance
Business Intelligence Behind Automation
From Data to Real-Time Decisions



If you are looking for

Swiss Reputation
Strong Currency
Swiss Retirement
Secured Assets
Swiss Competence

You are in a good place.
ASTON CONSULTING AG



ABOUT US

EXPERIENCE. PASSION. MOTIVATION. TEAMWORK.

At Aston Consulting AG, based in Zug, we pair Swiss precision with global business intelligence. We help companies, institutions and decision-makers transform data into strategic value, through structure, insight and execution.

We provide a tailored suite of BI-driven advisory services, ranging from financial process optimization to performance analytics, reporting automation, and technology-enabled decision support. Our bespoke consulting approach bridges traditional process consulting with next-generation automation, giving your organization both structure and speed.

Our in-house team of finance, tech and analytics experts collaborates seamlessly, removing silos and enabling data-backed clarity at every level of your organization. Our consulting platform scales with your data maturity and operational ambitions — quietly, efficiently, and with measurable value.

Business intelligence means more than dashboards and KPIs.

It is about delivering clarity, foresight, and competitive edge.



WHY SWITZERLAND?

REPUTATION. CURRENCY. RETIREMENT. CONSISTENT TAX AND LAW REGIME.

A good family office will not only manage its clients' wealth, it will work above all to safeguard it, especially if the clients live in unstable countries. Consequently, location is an important factor when choosing a family office. It needs to be based in a very **politically and economically stable country** offering a wide range of quality services and first-rate infrastructure. The **Swiss finance and banking sector is both unique and extremely carefree** and buoyant. Switzerland has long been considered the **world's leading financial centre** for high net worth wealth management.



Over the last few years, it has also earned itself a **strong reputation for currency** and raw materials trading and fund management. Switzerland is politically and economically stable with a **secure legal system, excellent financial services and a long tradition of private banking**, insurance and independent wealth management. Swiss people are known for their **competence in foreign languages, a central position in Europe, modern, reliable infrastructure** and an ability to adapt to different cultures. Swiss law prioritises freedom, privacy and individual property.



The assets of foreigners are treated in exactly the same way as those belonging to Swiss nationals. Banking and wealth management are protected by bank secrecy laws, as defined in Article 47 of the Federal Law on Banks and Savings Banks. Switzerland has withstood various financial crises, thanks to consistent growth based on wide diversification and strong domestic demand. It has a very low level of government debt and is one of the last countries **still holding an AAA rating**. In addition, Switzerland has one of the world's highest standards of living. It has an **attractive corporate tax regime**. In certain cantons, tax rates are very low and the country has signed numerous double taxation treaties. The **Swiss franc has consistently risen** in value over recent years, has a **long-standing international reputation** as a **safe-haven currency**.

BUSINESS INTELLIGENCE

TRANSFORMING PROCESS INTO PERFORMANCE

In a world defined by data and driven by speed, organizations no longer compete on instinct—they compete on insight. At Aston Consulting, we help companies move from fragmented information to cohesive intelligence, from complexity to clarity. Our Business Intelligence (BI) Consulting practice integrates deep process expertise with advanced digital tools to unlock actionable value across every layer of your organization. We don't offer plug-and-play consulting.

We listen before we architect, and we tailor before we automate. Every engagement is bespoke, designed around your strategy, your infrastructure, and your ambition. Because in a world of off-the-shelf solutions, your edge lies in what's made-to-measure. Today's business landscape rewards organizations that automate wisely.

We implement and integrate next-generation tools, while layering in RPA (Robotic Process Automation) and AI-enhanced analytics to deliver predictive insights and automate routine reporting cycles. Our automation playbooks engineered with your industry, regulatory context, and data maturity in mind.

Our roots lie in classical process consulting: lean design, systems thinking, and operational efficiency. We partner with CFOs, COOs, and transformation leaders to streamline business workflows, reduce decision latency, and uncover process bottlenecks that silently erode margin and agility. But we don't stop at diagnostics.

We execute. Our consultants co-create tailored BI strategies that connect legacy systems with modern architectures, ensuring scalability, visibility, and control. Whether your organization is seeking a unified data layer across entities or real-time analytics for operational decision-making, we architect sustainable solutions, not short-term fixes.

True business intelligence isn't about more data—it's about better decisions. We build governance-ready BI environments where accuracy, traceability, and trust are non-negotiable. Through dynamic dashboards, cross-functional KPI alignment, and self-service analytics capabilities, we put your teams in control of their data, without dependence on IT gatekeepers.



FEE STRUCTURE

OPERATING. HOLDING. STARTUP. COMPETENCE AND EFFICIENCY.



Nr	SERVICE LINE	Engagement	Indicative Fee
1	Process Governance & Control Design End-to-end process architecture	Pay-for-access	CHF 45-120k
2	Organizational development Target operating model, change roadmap	Milestone-based	CHF 80-250k
3	Governance Framework Target operating model, change roadmap	Pay-for-access	CHF 60-180k
4	AI and GenAI adoption advisory Use-case portfolio, value-at-stake qualification	Milestone-based	CHF 55-160k
5	BI and Data Platform Modernization Data strategy, lakehouse, archi blueprint, KPI	Milestone-based	CHF 55-160k
6	C-Suite Transformation Spring Data strategy, lakehouse, archi blueprint, KPI	Fixed	CHF 90k (flat)
7	Regulatory & Compliance Process, tech and audit-trail design, model-risk	Pay-for-access	CHF 40-130k
8	Emerging.Tech Implementation Advisory Agentic AI, automation, cloud-native	Milestone-based	CHF 60-190k

Day-rate equivalents: Partner CHF 4-6k, Director CHF 3-4k, Senior Consultant CHF 2-3k

Pass-through costs: Travel, third-party licenses and out-of-pocket expenses billed at cost.

Portfolio pricing: multi-year framework agreements typically qualify for 10-15% discount.

Governing terms: All engagements governed by Swiss law. Fees indicative and finalized in a bespoke Statement of Work (SoW).

CONTACT US

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SWISS REGISTRATION

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The service offerings mentioned in this brochure may differ in your domicile due to regulatory requirements. This brochure does not constitute any form of securities offering. Aston Consulting AG's corporate language is English. Whenever possible we communicate with our clients in English, German providing them with written information, brochures and client forms in one of these languages. This document is issued by ASTON CONSULTING AG with registered head office at Bahnhofstrasse 32, 6300 Zug, regulated by the Swiss Financial Market Supervisory Authority (FINMA).

Appendix



KNOW YOUR CUSTOMER

CLIENT NAME:

COMPANY NAME:

SWISS COMPANY	
• Swiss company (AG incorporation, CHF 100k share capital)	
• Main activities / sector / country / turnover:	
• Estimated NET SALES (M CHF) in Switzerland:	
• Business specific OPEX categories:	
DOMICILE	
• Registered swiss office in Zug, Kanton Zug	
• Registered swiss office in Zurich, Kanton Zürich	
• Registered swiss office in Luzern, Kanton Luzern	
OWNERSHIP	
• Ultimate beneficiary owner(s)	
Name ownership %	
Name ownership %	
Name ownership %	
Name ownership %	
• Indirect ownership via registered legal entity or asset manager (please specify)	
• Politically exposed person (PEP)	

KNOW YOUR CUSTOMER

DIRECTORSHIP	
• Director is the owner of the swiss company	
• Directorship service (swiss registered private person)	
• Directorship via registered legal entity or asset manager (please specify)	

BANK ACCOUNT & ACCESS	
• Currency specific bank accounts (CHF), others please specify: ☐ EUR ☐ USD ☐ other:	
• Bank account access including 100% sole signature right for company OWNER	
• Bank account access including JOINT signature rights for owners (please specify)	
• Bank account access including 100% sole signature for company DIRECTOR	
• Bank account access including JOINT signature rights for company directors (please specify)	
• Digital banking access for owner(s)	
• Digital banking access for director(s)	